

PLAYERS GO PLACES

Warning: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.

Kings: 17 mg "tar", 1.1 mg nicotine - av. per cigarette by FTC method.
11 mg nicotine av. per cigarette by FTC method.

PLAYERS
Tobacco Company

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Tobacco Company

Easy-going taste in
a low tar.

Regular and Menthol
Kings and 100s

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